



***Come join us August 20 & 21, 2022 at Clocktower Park in beautiful DuPont, WA for the 5<sup>th</sup> Annual Hudson's Bay Heritage Days BBQ Cookoff. Enjoy superb BBQ, great locally brewed beers and craft liquors, live entertainment, arts & crafts, historic demonstrations, and supervised kid's activities too!***

American Legion Pat Tillman Memorial Post 53 and the best little city in the Pacific Northwest presents this Kansas City BBQ Society (KCBS) sanctioned event, offering some of the tastiest, ***mouth-watering barbecue*** in all of the Western United States! Our ***Beer Garden*** will feature ***local craft brews and great local distilleries*** offering their best spirits. Prizes will be awarded in a variety of categories with more than a dozen opportunities for competitors to take home their share of over \$15,000 in cash prize money and trophies.

#### **Advertising Model:**

##### **Your Brand will be**

- ***Promoted extensively with digital advertising*** – Featured on websites, social media, and advertisements with over 1 million impressions!
- Promoted to 100k local social media fans
- ***Promoted at military bases around the country to reach military members who will be reassigned to JBLM in the summer of 2022***
- Emailed to over 36k
- Promoted on local websites with average of 100k monthly visits
- Promoted on websites greater than 50 miles to include Portland, OR, Spokane, WA and Vancouver, Canada, and more
- Your brand will be seen regionally by at least 250,000 people.

#### **Event Profile:**

- Estimated attendance: 6,000+
- Kansas City BBQ Society sanctioned event
- Blankets, chairs, strollers, & pets WELCOME!
- Plenty of FREE parking
- Variety of delicious BBQ and festival food favorites
- Beer & Wine garden
- Sample premier offerings of Washington Craft Distillers
- Live entertainment
- Great Supervised Kid's activities
- Exhibitors and souvenirs

## Sponsor Benefits Summary

### Pitmaster - \$5,000 (1 Only) Filled by Famous Dave's

- **Featured on websites, social media, and advertisements with over 1 million impressions**
- Featured Listing on [DiscoverJBLM.com](http://DiscoverJBLM.com) for a year valued at over \$2300
- Company logo displayed on HBHD BBQ website and Facebook Page with a link to your website for entire year
- Your logo on all promotional posters, flyers, and all social media and print advertisements
- Recognition as sponsor throughout both days from live bands on stage
- Prominent banner placement at live stage. (**We will provide banner**)
- A **10'X20' display area at BBQ Cookoff both days** where demonstrations and samples for public can be offered
- Enjoy a complimentary "Back of the House" tour where you will meet pitmasters and learn first-hand their secrets to great BBQ.

### BBQ Grand Champion - \$3,000 (3 Only)

- **Featured on websites, social media, and advertisements with over 1 million impressions**
- Featured Listing on [DiscoverJBLM.com](http://DiscoverJBLM.com) for a year valued at over \$2300
- Company logo displayed on HBHD BBQ website and Facebook Page, with a link to your website for entire year
- Your logo on all promotional posters, flyers, and all social media and print advertisements
- Recognition as sponsor throughout both days from live bands on stage
- A **10'X10' display area at BBQ Cookoff both days** where demonstrations and samples for public can be offered
- Enjoy a complimentary "Back of the House" tour where you will meet pitmasters and learn first-hand their secrets to great BBQ.

### Reserve Grand Champion - \$2,000

- **Company logo displayed on our HBHD BBQ website and Facebook Page with a link to your website for entire year**
- Featured Listing on [DiscoverJBLM.com](http://DiscoverJBLM.com) for a year valued at over \$2300
- Company logo displayed on all promotional posters, flyers, and all social media and print advertisements
- A **10'X10' display area in cook's area** both days for demonstrations and samples for public – guarantees maximum exposure
- Recognition as a sponsor from live bands both days and at awards ceremony

### Whole Hog \$1,000

- **Company logo displayed on our HBHD website and Facebook Page with a link to your website for entire year**
- A **10'X10' display area in cook's area** for demonstrations and samples both days for public – guarantees maximum exposure
- Recognition as a sponsor from live bands both days and at awards ceremony



The American Legion  
 Pat Tillman Memorial Post 53  
 P.O. Box 854  
 DuPont, WA 98327



**4<sup>th</sup> Annual Hudson Bay Heritage Days BBQ**  
*Promoting Excellence in BBQ*  
[www.heritagedaysbbqcomp.com](http://www.heritagedaysbbqcomp.com)

A great tradition in BBQ continues August 20 & 21, 2022, and we're inviting you to become a sponsor of this great family event. Our first 4 years were tremendous successes, with thousands of visitors enjoying competition level BBQ, live music, live displays, and demonstrations from DuPont's Historical Society, and outstanding kid's activities. This will be an action-packed weekend with more visitors than ever. Proceeds from the BBQ competition will go to fund programs and scholarships for our nation's future – our youth!

We invite you to share in this exciting event as a corporate sponsor. Here's how...

- Pitmaster** ~~\$ 5,000~~
- BBQ Grand Champion** \$ 3,000
- Reserve Grand Champion** \$ 2,000
- Whole Hog** \$ 1,000

YES! I want to sponsor the Heritage Days BBQ Cook-off!

Name of Business: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Pay with credit card or PayPal at <https://bit.ly/2Ri9uLX> or personal check  
 Please make Checks payable to American Legion Post 53, DuPont, WA.

Mail check to American Legion Post 53 PO Box 854, DuPont, WA 98327



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Pat Tillman Memorial Post 53  
P.O. Box 854  
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## **Hudson Bay Heritage Days BBQ Cookoff Sponsorship Agreement**

### **Sponsorship Fee**

Sponsor agrees to pay American Legion Post 53 to act as an "Official Sponsor" of the Hudson Bay Heritage Days BBQ Cookoff (HBHD BBQ). If Sponsor intends to provide in-kind services, a list of said services will be attached as Addendum II.

### **Service to Sponsor**

American Legion Post 53 will provide Sponsor with those services and items outlined in Addendum I.

### **Use of Sponsor's Product**

American Legion Post 53 agrees to provide maximum reasonable exposure for Sponsor's product(s) in conjunction with the event(s) and allow representatives of the Sponsor who may be interviewed in the production of the event(s) to wear or visually display Sponsor's product(s) or reference such product(s).

### **Indemnity**

Sponsor agrees to protect, indemnify, and hold harmless the American Legion Post 53, its officers, heirs, successors, and assigns from and against any and all expenses, damages, claims, suits, actions, judgments and costs whatsoever, including reasonable attorney's fees, arising from Sponsor's actions and participation in the event.

### **Entire Agreement**

This agreement supersedes any and all previous agreements, whether oral or written, between the parties hereto with respect to the subject matters hereof and contains all the covenant agreements between the parties with respect to said matters.

### **Modification**

Any modifications of this agreement, to be valid, must be in writing, dated and signed by both parties hereto.

### **Assignments**

Neither the American Legion Post 53 nor the Sponsor shall assign any of its rights or obligations hereunder without prior written consent of the other party. Assignments without such prior written consent shall be null and void and of no force and effect.

**BY SUBMITTING PAYMENT FOR SPONSORSHIP, YOU ARE AGREEING TO THE TERMS ABOVE.**